

Talk Like A Leader

Creating Ambassadors and Advocates for your business

Talking Like A Leader is about:

- Switching from technical speak to collaborative communication
- Your Ambassadors and Advocates hearing messages in their language - cutting through their daily distractions
- Influencing Advocates to follow your way of thinking by the actions you take
- Inspiring Ambassadors to follow through and follow up with Advocates of your business.

Talking Like A Leader makes an impact on three levels of your business:

1. Self - boosts the confidence of your people to become Ambassadors
2. Social - focuses on your Ambassadors to create Advocates
3. Strategic - brings your business purpose to life through these people.

In the Talk Like A Leader Program, your people will learn:

- About their communication character using the Talk Like A Leader diagnostic
- Connect and build trust with Advocates quickly and effectively
- A new word playlist that Advocates will want to hear, read, and experience
- Strategies to further their communication capability to grow your business.

Get six people involved to receive:

- Four, 50 min live group sessions (online) over four consecutive weeks
- One, 20 min individual coaching session for each person
- A copy of Talk Like A Leader for each person.

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